

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and training hub.

Communication Specialist GIZ projects MA-RE-DESIGN and SEACAI

Currently, we are looking for a Communication Specialist to plan, manage and implement the communication activities of the following projects:

Project MA-RE-DESIGN, funded by the BMUV Grant Programme against Marine Litter, is implemented by GIZ in collaboration with UNEP, WWF Germany, and WWF Thailand. It aims to reduce plastic waste leakage into the sea by improving waste management and reducing plastic use. The project operates at local, national, and regional levels, strengthening the capacities of stakeholders along the plastic value chain, including the private sector. This approach ensures a long-lasting impact for policy makers, stakeholders, and populations in Thailand and beyond. On the national level, the project focuses on strategies to reduce single-use plastic packaging and improve packaging waste management, such as through an Extended Producer Responsibility (EPR) system. Local actions, led by WWF, focus on reducing plastic pollution in two municipalities near biodiversity hotspots, which will serve as models for other regions. At the regional level, the project promotes knowledge exchange with other Asian countries through UNEP COBSEA. Managed from Bangkok, the project works closely with the PCD, DMCR, and the COBSEA mechanism.

Project SEACAI, "Integrated Approaches to Climate Protection and Air Quality Improvement in Southeast Asia/Mekong Riparian States," addresses the complex issue of high concentrations of short-lived climate pollutants (SLCPs) in the Greater Mekong Subregion (GMS). SLCPs, such as black carbon, methane, and ozone, harm both the climate and human health, as well as (agro)ecosystems. The issue affects multiple ASEAN Member States, leading frequently to geopolitical tensions (through cross-border movement of polluted air masses) and requiring regional action. Transboundary haze pollution has led to agreements like the ASEAN Agreement on Transboundary Haze Pollution (AATHP). However, further development of technical and political transboundary approaches to SLCP mitigation is needed. SEACAI aims to mitigate SLCPs in the GMS through cross-boundary negotiations within the ASEAN framework and collaboration with UN bodies (UNESCAP, UNEP/CCAC, UNDP). The project focuses on regional cross-sector cooperation, capacity development, awareness raising, and the demonstration of scalable measures at the local level. It collaborates with the ASEAN Secretariat and implementation partners in Thailand, Laos, Cambodia, and, to a lesser extent, Vietnam.

Key duties and responsibilities:

The Communication Specialist plays a pivotal role in effectively communicating the project's initiatives and results. In close cooperation with the project directors and and/or the project advisor team as well as external consultants, the incumbent will be responsible as follows:

- As project communication focal point, coordinate communication efforts for the projects, at national and at regional level, and ensure proper project visibility
- Draft and develop communication strategies and plans for the projects
- Create/develop written, visual, and multimedia content in both Thai and English languages, in cooperation with the team, with a focus on the right key messages and human-interest stories to feed each project's relevant media channels.
- Produce or support the development of outreach communication materials to increase programme visibility e.g. photos, videos, graphics, factsheet, newsletter, and power point presentations, press release for GIZ activities
- Oversee the project's social and communication channels and ensure cohesive brand communication and up-to-date contents.
- Update and ensure GIZ corporate design principles on all publications and media formats.
- Design of small publications and materials.
- Draft terms of reference and support/coordinate the contracting of PR & communication-related services providers for large publications and materials (i.e. photographers, videographer, graphic designers, etc.) and steer their implementation.
- Event organisation and management: Support event organisations and coordinate communications and media outreach, before, during and after the event
- Awareness campaigns: contribute to the design of campaigns and coordinate the communications
- Media Monitoring: Monitoring of media coverage for reporting purposes.

Qualifications:

We are looking for a candidate who preferably possesses the following qualifications and experiences (or the equivalent thereof):

- Thai nationality only.

Education:

- Master's Degree (or bachelor's degree with proven work experience) in Communication Sciences, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieve the required outputs.

Work Experience:

- A minimum of 5 years of professional experience in communications, public relations, or a related field, with a clear track record of success in engaging audiences and managing comprehensive communication strategies.

- At least 1 year of dedicated experience working on environmental or sustainability-focused projects, showing a deep commitment to and understanding of the global environmental challenges.
- Proven working experience in communication and awareness/marketing campaigns
- Working experience in environmental NGO's, development cooperation or international bilateral/multilateral organisation such as UN, ASEAN, GIZ etc. is another strong asset.
- **A portfolio to showcase previous works attached to the application would be beneficial and will be requested during job interview.**

Technical Knowledge and Skills:

- Very good writing skills of various communication products (short articles, press releases, teasers, newsletters).
- Knowledge of desktop publishing or graphics applications such as Adobe InDesign, Photoshop and Illustrator.
- Very good working knowledge of ITC technologies (related software) and computer applications e.g. MS Office
- Knowledge and experience of online media platform and content management (e.g. using analytic tool, working on website backend, etc.) is an asset.
- Photography and videography skills
 - Graphic design technical skills
 - Knowledge on communication practice, methodology and practical application
 - Fundamentals of working in various media formats – print, audio, video, etc.
- **Excellent speaking and writing Thai and English required. Level of English will be tested.**

Personal Competency:

- Excellent verbal and oral communicator with service-oriented character.
- Ability to manage multiple initiatives and priorities within specified timeframes.
- Proven ability to conceptualize, plan and execute ideas as well as transfer knowledge and skills.
- Excellent interpersonal skills with likable personalities, initiative, and creativity.
- Team player with ability to take challenges, pressure and deadline with a positive attitude.
- Ability to work independently and in teams including both internal and external experts.
- Ability and flexibility to travel
- Social, intercultural understanding and interest, flexibility, ability to work in a cross-cultural context and team, sense of diplomacy, ability to perform in a politically sensitive environment, highly motivated.
- Adaptable to rapidly changing priorities, able to manage multiple deadlines and deliver high quality work products

- Strong working capacity, autonomy, flexibility, organisation, responsiveness
- Strategic and creative mindset, initiative, proactiveness, positive attitude as well as ability to self-motivate
- Willingness to upskill as required by the tasks to be performed.

This will be a fixed-term contract, starting as soon as possible and running at least until 31 March 2026 (with possibility of first extension until 30 September 2026, and second extension until 31 March 2028).

The position will be based in the project offices in Bangkok.

Please carefully read the ad and **submit a CV AND a cover letter in English** to aronratt.soontonbura@giz.de
The deadline for applications is **31 March 2025**. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

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More information about GIZ:

<https://www.giz.de/en/html/index.html>

<https://www.youtube.com/channel/UCeyVDmQIGbPvII5Ccob91JQ>

<https://www.youtube.com/user/GIZonlineTV>