

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and training hub.

We are looking for a **Junior Communication Officer to join the small communication unit the GIZ THA Energy Cluster is building to support the communication activities** of the following programme funded by the German Federal Ministry for Economic Affairs and Climate Action (BMWK).

Junior Communication Specialist GIZ Energy Cluster

The Junior Communication Officer will also support communication activities of two energy programmes under GIZ Energy Cluster: TGC EMC and H2UPPP programme (“the Programmes”).

Thai-German Cooperation on Energy, Mobility, and Climate or TGC EMC – A bilateral programme to support Thailand’s effort to reach carbon neutrality by 2050, through transformation of the three key-emitter sectors: power, transport, and industry. TGC EMC fosters technology and knowledge transfer and the development of policy, regulatory frameworks, and business models. It will focus on sector coupling to make the electricity sector the central pillar of the energy system, supplying the transport and industrial sectors with sustainable energy. Those technical advisories will also be translated into demonstration through “City Labs”. TGC EMC will also link the implementation of emerging solutions to climate change topics. It will offer significant financial support through the Thai Climate Finance Initiative (ThaiCI), providing seed funding to a number of local projects, as well as capacity development to fund managers and potential recipients.

The International Hydrogen Ramp-up Programme (H2Uppp) – is a global programme, commissioned by the Federal Ministry for Economic Affairs and Climate Action (BMWK) to support market development of green Hydrogen in developing nations and emerging markets. The objective of the project is to seize the opportunities of green H2 by aiming at identifying economic production opportunities, exploring pathways, and supporting the realization of Thai-German project ideas and business models. The project fosters innovation, knowledge transfer and eventually supports the scaling of production and use of green H2 in Thailand.

Apart from these two primary programmes, the Junior Communication Officer will also support communication activities of other projects part of the GIZ Energy Cluster e.g., the Clean, Affordable, and Secure Energy for Southeast Asia (CASE SEA) and the Just Energy transition project (JET) etc.

Responsibilities:

In close cooperation with the Programme Director, the Project Manager and Communication Manager, supported by an external communication consultancy company and by technical colleagues the incumbent will be responsible as follows:

Media, Publicity and Communication

- Draft and develop communication strategies and plans for the Programmes

- Support communication efforts for the Programmes
- Take care of the Programmes and the GIZ Thailand energy cluster's social and communication channels
- Coordinate with colleagues across the different teams to turn reports, publications etc. into social media posts.
- Produce or support the development of communication materials to increase programme visibility e.g. photos, videos, graphics, factsheet, newsletter, and power point presentations, press release for GIZ activities.
- Update and ensure GIZ corporate design principles on all publications and media formats.

Event organisation

- Select the appropriate venue for the projects' events, in coordination with office manager and technical officers.
- Ensure the venue and teams are sufficiently prepared for the actual event.
- Coordinate with the staff on-site for a smooth flow of the event.
- Support the communication outreach before and after the event.

Extensive Support

- Design of small publications and materials.
- Support contracting PR & communication-related services providers for large publications and materials (i.e. photographers, videographer, graphic designers, etc.) and steer their implementation.

Qualifications:

Education:

- Master's Degree in communication, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieve the required outputs.

Work Experience:

- Minimum of 2 years of practical professional work experience in the relevant disciplines to achieve the required outputs, ideally in a technical field or related to climate change, energy-related or environmental issues.
- Professional experienced in social medias or medias management desirable.

Technical Knowledge and Skills:

- Knowledge of desktop publishing or graphics applications such as Adobe InDesign, Photoshop and Illustrator.
- Very good working knowledge of ITC technologies (related software) and computer applications e.g. MS Office.
- Knowledge and experience of website management and CMS (e.g. WordPress.) is an asset.
- Photography and videography skills

- Graphic design technical skills
- Knowledge on communication practice, methodology and practical application
- Fundamentals of working in various media formats – print, audio, video, etc.
- **Excellent speaking and writing Thai and English required. Level of English will be tested.**

Personal Competency:

- Excellent verbal and oral communicator with service-oriented character.
- Ability to manage multiple initiatives and priorities within specified timeframes.
- Proven ability to conceptualize, plan and execute ideas as well as transfer knowledge and skills.
- Excellent interpersonal skills with likable personalities, initiative, and creative.
- Team player with ability to take challenges, pressure and deadline with a positive attitude.
- Ability to work independently and in teams including both internal and external experts.
- Ability and flexibility to travel domestically, mostly upcountry areas.
- Social, intercultural understanding and interest, flexibility, ability to work in team, sense of diplomacy, ability to a politically sensitive environment, highly motivated.
- Adaptable to rapidly changing priorities and able to manage multiple deadlines and deliver high quality work products.
- Willingness to up skill as required by the tasks to be performed.
- Thai nationality only.

This will be a fixed-term contract, starting as soon as possible and running at least until 31 December 2027 (with possibility of extension).

Please carefully read the ad and **submit a CV AND a cover letter in English** to aronratt.soontonbura@giz.de
The deadline for applications is **30 August 2024**. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

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