

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and training hub.

### **Communication Officer**

Currently, we are looking for a Communication Officer to plan, manage and implement the communication activities of the following projects funded by the German Federal Ministry for Economic Affairs and Climate Action (BMWK):

Clean, Affordable, and Secure Energy for Southeast Asia or CASE – A regional project, that aims to drive change in the power sector in Southeast Asia (SEA) towards increased ambitions with regards to climate change. It focuses on Indonesia, Philippines, Thailand and Vietnam – as well as foresees regional interventions. CASE also supports coordination in the SEA power sector, provides technical and policy support and facilitate dialogue and communication around a new energy vision. As it aims to raise the profile of energy transition challenges and solutions in the general population, communication is key for CASE. It offers ample opportunities for diverse, challenging and exciting opportunities in one of the most important sectors for the environmental and economic future of Thailand and SEA.

#### **Key role:**

As a Communication Officer, you play a pivotal role in effectively communicating our energy transition initiatives. Your expertise in crafting compelling narratives and managing diverse communication channels will elevate our visibility and impact, driving meaningful engagement and support across Southeast Asia.

#### **Key responsibilities:**

In close cooperation with the project director and supported by colleagues as well as external consultants, the incumbent will be responsible as follows:

##### 1. Communication and PR

- Create and develop content with colleagues throughout the project with a focus on the right key messages and human-interest stories to feed each project's relevant media channels.
- Produce and support the development of communication materials to increase project visibility e.g. factsheets, newsletters, and power point presentations, press release for project activities.
- Oversee CASE's social media and communication channels ([CASE website](#); [CASE Facebook](#); [CASE LinkedIn](#); [CASE Twitter](#)) and ensure cohesive brand communication and up-to-date contents.

## 2. Coordination

- As project communication focal point, coordinate communication efforts for CASE, incl. at regional level as well as in the four CASE countries (Indonesia, Philippines, Thailand and Vietnam).
- Initiate joint communication activities across the four CASE countries.
- Update and oversee the appliance of the existing CASE communication guidelines.

## 3. Extensive Support

- Provide support for media and public outreach around major events.
- Draft TOR for contracting PR & communication-related services providers (i.e., photographers, videographer, graphic designers, etc.) and steer their implementation.
- Support event organizations with respect to communication and media outreach.

### **Qualifications:**

- Thai nationality only.

### Education:

- Master's or Bachelor's Degree in communication, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieve the required outputs.

### Work Experience:

- A minimum of 5 years of professional experience in communications, public relations, or a related field, with a clear track record of success in engaging audiences and managing comprehensive communication strategies.
- At least 2 years of dedicated experience working on environmental, energy, or sustainability-focused projects, showing a deep commitment to and understanding of energy transition issues.
- Working experience in development cooperation or international organisation such as UN, ASEAN, or GIZ is another strong asset.

### Technical Knowledge and Skills:

- Very good writing skills of various communication products (short articles, press releases, teasers, newsletters).
- Very good working knowledge of ITC technologies (related software) and computer applications e.g. MS Office.
- Knowledge and experience of online media platform and content management (e.g. using analytic tool, working on website backend, etc.) is an asset.
- **Excellent speaking and writing English required.**

**Duty station and timeframe:**

The position will be based at to the GIZ's Project Office in Bangkok.

This will be a fixed-term contract, starting as soon as possible and running at least until April 30, 2025 (with possibility of extension).

Please carefully read this announcement and **submit listed requirements** to [aronratt.soontonbura@giz.de](mailto:aronratt.soontonbura@giz.de)

1. a CV
2. a cover letter in English
3. a relevant sample from your work

**The deadline for applications is 22 March 2024. Only shortlisted candidates will be contacted.**

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

GIZ Office Thailand  
193/63 Lake Rajada Office Complex, New Ratchadapisek Road, Klongtoey, Bangkok 10110

**More information about GIZ:**

<https://www.giz.de/en/html/index.html>

<https://www.youtube.com/channel/UCeyVDmQIGbPvll5Ccob91JQ>

<https://www.youtube.com/user/GIZonlineTV>