

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record of more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and the AIZ training hub.

The project “Integrated Urban Climate Action for Low-Carbon and Resilient Cities” (Urban-Act) – a regional project funded by the International Climate Initiative (IKI) of the German Federal Ministry for Economic Affairs and Climate Action (BMWK) – aims to support a transformation towards low-carbon and resilient urban development as well as contribute to the implementation of national NDCs and the Agenda 2030. The Urban-Act project is implemented in 5 countries namely Indonesia, India, Philippines, Thailand, and China. The project will also work closely with international consortium partners UNESCAP, United Cities and Local Governments Asia-Pacific (UCLG ASPAC), the Technical University Dortmund and the University of Stuttgart, as well as national consortium partners in each of the 5 partner countries.

Urban-Act focuses on 4 outputs as follows:

1. Improved institutional environment for climate-sensitive urban development
2. Evidence-based and inclusive climate-sensitive spatial and urban planning
3. Project concepts for urban climate action investments identified
4. Enhanced knowledge through regional networking, exchange, and learning

Currently, we are looking for a communications specialist to **plan, coordinate and implement the PR and communications activities.**

PR and Communications Specialist

Responsibilities:

In close cooperation with the project director and the team leaders in each project country, the incumbent will be responsible as follows:

- **At the level of the overall Urban-Act Project**
 - As a project communication focal point, coordinate communication efforts of the Urban-Act project, incl. at regional level, with the five Urban-Act countries (China, India, Indonesia, the Philippines, and Thailand) and the donor
 - In close collaboration with the project director, communication officers from other Urban-Act countries and the communications officer at the GIZ Thailand office, the communication specialist is responsible for developing and overseeing the implementation of both internal and external communication strategies.
 - Create internal communications protocols and initiatives.

- Produce or support the development of communication materials to increase project visibility both online and offline e.g., photos, videos, graphics, factsheet, newsletter, and power point presentations, press release for GIZ activities.
 - Advise on the production of all types of publications and media formats to be in line with GIZ corporate design principles and IKI communication guidelines.
 - Advise on the development and design of communication and awareness raising activities, incl. if applicable on the development of terms of reference for external support.
 - Provide recommendations on emerging trends and innovations in digital media.
 - Coordinate the monitoring and evaluation of the communication activities and assess the impact of the communication strategies incl. maintaining records of media coverage and collating analytics and metrics in collaboration with the communications officers of the respective GIZ country offices.
 - Perform other duties and tasks upon the request of management.
- ***At the level of the Urban-Act Thailand Component***
 - In close collaboration with the project director and the communications officer at the GIZ Thailand office, the communication specialist is responsible for developing and overseeing the implementation of the communication strategy for the Urban-Act Thailand component.
 - Create and develop content with colleagues throughout the programme with a focus on the right key messages and human-interest stories to feed Thailand component's relevant media channels.
 - Monitor and evaluate the communication activities and assess impact of the communication strategies incl. maintaining records of media coverage and collate analytics and metrics.
 - Build positive relationships with political partners, stakeholders, media and the public.
 - Coach and assist team members on improving communication skills
 - Draft press releases and speeches following organizational news.
 - Edit and maintain up-to-date online and offline promotional materials and publications (newsletters, brochures, factsheets, booklets, videos, social media posts, etc.).
 - Provide support for media and public outreach around major events.
 - Draft terms of reference for contracting PR & communication-related services providers (e.g., photographers, videographer, graphic designers, etc.) and steer their implementation.
 - Support event organizations with respect to communication and media outreach.
 - Contribute to other projects and the climate cluster of GIZ Thailand as requested by the project director and the GIZ Country Office.

Qualifications:

- Thai nationality only
- Bachelor or master's degree in related fields such as Communications, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieving the required results
- Minimum 7 years of experience in related fields (e.g., public relations, communication specialist, journalism) ideally in a technical field or related to climate change, environmental issues, the urban context, or sustainable development
- Excellent oral and written communication for offline and online channels in Thai and English
- Experienced with media production
- Experienced with working with a variety of target groups and stakeholders
- Very good network with the national and international media
- Ability to manage multiple initiatives and priorities within specified timeframes
- Highly computer literate with capability in email, MS Office, and related communication tools
- Proficiency in design and publishing software such as Adobe Photoshop, Illustrator, InDesign and Premiere Pro
- Proven social media and networking expertise
- Strategic and creative mindset
- Ability and flexibility to travel regionally and domestically
- Strong interpersonal skills, intercultural understanding and interest, flexibility, ability to work in multi-cultural team, sense of diplomacy, ability to perform in a politically sensitive environment, highly motivated
- Experience in international development cooperation will be an asset

This will be a fixed-term contract, starting as soon as possible and running until 30 September 2026.

Please carefully read the ad and **submit a CV AND a cover letter in English** to aroonratt.soontonbura@giz.de
The deadline for applications is Friday, 9 June 2023. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

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<https://www.giz.de/en/html/index.html>

<https://www.youtube.com/channel/UCeyVDmQIGbPvII5Ccob91JQ>

<https://www.youtube.com/user/GIZonlineTV>