

Announcement – Call for Interest

As an international cooperation enterprise with worldwide operations, the German government owned Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH operates on behalf of German ministries, the governments of other countries and international clients to provide tailor-made, cost-efficient and effective services for sustainable development. We are looking for **a company** to provide consultancy service for **communication and public relation strategy for the Climate, Coastal, and Marine Biodiversity Project**.

Communication and Public Relation Strategy Development

Description of Project

German International Cooperation (GIZ) is jointly implementing the “Climate, Coastal, and Marine Biodiversity” or CCMB project with the Office of Natural Resources and Environmental Policy and Planning (ONEP) – Thailand’s national focal point on climate change and biodiversity since June 2023. The CCMB project is funded by the International Climate Initiative (IKI), the German Federal Ministry for Economic Affairs and Climate Action (BMWK). The CCMB supports ONEP in advancing the climate and biodiversity particularly on marine and coastal biodiversity as well as promoting the climate-biodiversity synergy agenda in Thailand. In addition, the CCMB supports ONEP in reach out to key stakeholders in the sectors relevant to climate and biodiversity protection to drive forward climate and biodiversity action. CCMB is a 5-year project with 4 main output areas. These are:

Output I: Policy Enhancement and Mainstreaming, focusing on technical and policy analyses to support the development of climate and biodiversity policies and policy instruments, and the sectoral mainstreaming of the policies

Output II: Enhancing data capacities for policy integration, MRV/M&E and public awareness raising, focusing on enhanced climate, marine and coastal biodiversity-related data capacities and MRV/M&E to support policy development and alignment (Science-Policy interface) as well as public awareness raising of climate and biodiversity topics (Science-Society Interface)

Output III: Integrated Pilot Implementation, focusing on area-based implementation to pilot key policy instruments with the aim to inform national and subnational policies, strengthen their coherence and promote local awareness

Output IV: Enhancing International Partnership, focusing on strengthening dialogues, cooperation and knowledge sharing on climate and biodiversity between Thailand, Germany, international partners and among IKI projects.

Short description of assignment.

In order to ensure that the technical work and relevant messages are well developed and communicated to various stakeholders, CCMB is looking for **a company/organization/university** to support the development of project’s communication and PR strategy.

The objective of this assignment is to lead the delivery of the project’s communication/public relation strategy, which incorporates customised approaches to effectively inform and engage

various types of stakeholders. The consultancy will be working collaboratively with project team to ensure proper technical inputs from the project team.

Qualifications:

- 1) Master's degree in communication, public relations, political science, development cooperation or other related fields
- 2) Minimum 5 years of professional experience communication for development
- 3) Proven experience in developing effective communication strategy with wide range of stakeholders
- 4) Proven understanding in climate change, environment, natural resources protection work
- 5) Experience of working with development cooperation and government agencies is a plus
- 6) At least 10 years of experience in Thailand
- 7) Excellent in Thai and English

This will be an assignment-based contract, with a period of 3 months from as soon as possible to 15 July 2023 tentatively, with possibility to change period in case delay of tender process.

If you are interested, please confirm your interest via email to TH_Quotation@giz.de within 30 April 2023 before 18.00 pm. Kindly put email Subject: "Call for Interest (CCMB)" and attach your company profile with expert CV.

Tender bidding process will be carried out after the Call for Interest. Invitation for Bidding will be sent out by first week of May 2023.

GIZ Office Bangkok