

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and training hub.

Communication Specialist

Currently, we are looking for a Communication Specialist to plan, manage and implement the communication activities of the following programmes funded by the German Federal Ministry for Economic Affairs and Climate Action (BMWK):

Clean, Affordable, and Secure Energy for Southeast Asia or CASE – A regional programme, that aims to drive change in the power sector in Southeast Asia (SEA) towards increased ambitions with regards to climate change. It focuses on the four main SEA countries in terms of energy demand – Indonesia, Philippines, Thailand and Vietnam – as well as foresees regional interventions. CASE will also support coordination in the SEA power sector, provides technical and policy support and facilitate dialogue and communication around a new energy vision. As it aims to raise the profile of energy transition challenges and solutions in the general population, CASE has a strong communication angle and a lot of potential for exciting communication activities. It offers ample opportunities for diverse, challenging and exciting opportunities in one of the most important sectors for the environmental and economic future of Thailand and SEA.

As the portfolio of GIZ evolves, the communication officer will also take responsibility in shaping and implementing communication activities of other projects part of the GIZ energy cluster.

Responsibilities:

In close cooperation with the project director, supported by an external communication consultancy company and by colleagues the incumbent will be responsible as follows:

1. Communication

- As programme communication focal point, coordinate communication efforts for CASE, incl. at regional level as well as in the four CASE countries (Indonesia, Philippines, Thailand and Vietnam).
- Act as a media representative and as a focal point of communication and public relations and coordinate with GIZ colleagues as well as external PR and Communication departments e.g. donors, embassies, and partner ministries as well as photographers, designers, copywriters, reporters etc.
- Create and develop content with colleagues throughout the programme with a focus on the right key messages and human-interest stories to feed each programme's relevant media channels.
- Produce or support the development of communication materials to increase programme visibility e.g. photos, videos, graphics, factsheet, newsletters, and power point presentations, press release for GIZ activities.
- Supervise and guide communication staff (i.e. intern/assistant) that will support the communication officer with the implementation of communication activities (in particular digital and social medias communication).
- Update and ensure GIZ corporate design principles on all publications and media formats.

2. Publicity and Media

- Oversee CASE's social and communication channels ([CASE website](#); [CASE Facebook](#); [CASE LinkedIn](#); [CASE Twitter](#)) and ensure cohesive brand communication and up-to-date contents.
- Provide recommendations on emerging trends and innovations in digital media.
- Provide preliminary analytics including monitoring, evaluation and assessment on the programmes' media channels / platforms / tools and adjust accordingly to improve efficacy.

3. Extensive Support

- Provide support for media and public outreach around major events.
- Draft TOR for contracting PR & communication-related services providers (i.e., photographers, videographer, graphic designers, etc.) and steer their implementation.
- Support event organizations with respect to communication and media outreach.

Qualifications:

- Thai nationality only.

Education:

- Master's or Bachelor's Degree in communication, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieve the required outputs.

Work Experience:

- Minimum of 7 years of practical professional work experience in communications or PR.
- Minimum of 3 years of work experience in sustainability issues, ideally in a technical field or related to climate change, energy-related or environmental issues.
- Working experience in development cooperation or international organisation such as UN, ASEAN, or GIZ is another strong asset.

Technical Knowledge and Skills:

- Very good writing skills of various communication products (short articles, press releases, teasers, newsletters).
- Very good working knowledge of ITC technologies (related software) and computer applications e.g. MS Office.
- Knowledge and experience of online media platform (e.g. using analytic tool, working on website backend, etc.) is an asset.
- **Excellent speaking and writing English required. Level of English will be tested.**

Personal Competency:

- Excellent verbal and oral communicator with service-oriented character.
- Ability to manage multiple initiatives and priorities within specified timeframes.
- Proven ability to conceptualize, plan and execute ideas as well as transfer knowledge and skills.
- Excellent interpersonal skills with likable personalities, initiative, and creative.
- Team player with ability to take challenges, pressure and deadline with a positive attitude.
- Ability to work independently and in teams including both internal and external experts.
- Ability and flexibility to travel domestically, mostly upcountry areas.
- Social, intercultural understanding and interest, flexibility, ability to work in team, sense of diplomacy, ability to a politically sensitive environment, highly motivated.
- Adaptable to rapidly changing priorities and able to manage multiple deadlines and deliver high quality work products.

Duty station and timeframe:

The position will be based at to the GIZ's Project Office in Bangkok.

This will be a fixed-term contract, starting as soon as possible and running at least until February 28, 2025 (with possibility of extension).

Please carefully read this announcement and **submit 1) a CV AND 2) a cover letter in English** to chattayada.pattaragulwanit@giz.de and aronratt.soontonbura@giz.de .

The **deadline for applications is 7 April 2023**. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

GIZ Office Bangkok
193/63 Lake Rajada Office Complex, New Ratchadapisek Road, Klongtoey, Bangkok 10110

<https://www.giz.de/en/html/index.html>

<https://www.youtube.com/channel/UCeyVDmQIGbPvII5Ccob91JQ>

<https://www.youtube.com/user/GIZonlineTV>