

As an international cooperation enterprise for sustainable development with worldwide operations, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, owned by the German government, operates on behalf of German Ministries, the governments of other countries and international clients. GIZ has a record of more than 60 years working in Thailand. As part of GIZ Thailand's Environment and Climate Cluster, we are currently looking for a **Public Relations and Communication Specialist** to support the implementation of project activities.

### **Public Relations and Communication Specialist**

Thai-German cooperation on climate change started with its first joint projects in 2008 and up until now Thailand has already taken substantial steps both in the field of climate change mitigation and adaptation. In the area of climate change policy development, GIZ works closely with the Office of Natural Resources and Environmental Policy and Planning (ONEP) as the main political partner and in cooperation with other key line agencies, national and international experts on improving the climate policy environment and enabling the implementation of these policies at the national and subnational level. Recently, we have expanded this cooperation with ONEP to the field of biodiversity conservation and management. To ensure efficient project implementation in this multi-stakeholder environment in line with international standards, supporting the implementation of key global agreements, particularly the United Nations Framework Convention on Climate Change (UNFCCC), the Paris Agreement, the Convention on Biological Diversity (CBD) and the United Nations 2030 Agenda, we as integrated team of national and international climate and environmental policy analysts and political scientists, under the Climate, Coastal and Marine Biodiversity (CCMB) project, are now seeking for an interested candidate to complement our team and provide key supporting functions of project implementation.

To exercise the Public Relations and Communication Specialist's responsibilities, the following tasks are foreseen:

- Develop PR and communication strategies and campaigns to increase visibility of project activities and outcomes
- Build positive relationships with political partners, stakeholders, media and the public
- Edit and maintain up-to-date online and offline promotional materials and publications (newsletters, brochures, factsheets, booklets, videos, social media posts, etc.)
- Organize PR and other awareness events and prepare keynote speeches, ensuring accurate presentation of key project-related information and climate and biodiversity topics
- Assist in preparing, executing and documenting workshops and other events together with GIZ technical advisors and partner institutions
- Prepare and distribute press releases
- Manage for professional and timely deliveries of project's communications and knowledge management tasks and products
- Manage PR and communication-related issues in close consultation with project director
- Provide research support as needed by the project director to support and/or enhance communication advice for partner institutions

- Track media coverage and follow industry trends
- Build a database of online and offline materials and publications, including project-related media database
- Prepare and submit PR reports
- Contribute to GIZ-wide communication and knowledge management
- Perform other duties and tasks at the request of management

**Qualifications:**

- Master's degree in communications, journalism, English, political science, environmental policy, environmental science or related discipline
- At least 5 years of professional work experience in media/communications or related field, preferably internationally
- A strong writer and editor with a flair for turning technical abstract issues into simple non-technical stories for a broad audience
- Knowledge in graphic and design skills, photo-taking, video shooting and editing, website maintenance and understanding of Search Engine Optimization (SEO) are an asset.

**Personal attributes and competencies:**

- Excellent command of written English and good command of spoken English
- Excellent organizational skills and ability to manage multiple tasks
- Hands-on mentality and detail-oriented work ethics
- Able to work under time pressure by ensuring quality outputs and meeting deadlines
- Team player and able to maintain positive attitudes
- Self-motivated, flexible, resourceful and can work independently
- Able to strategize and find creative solutions
- Interest and ability to work in a cross-cultural context and environment
- Passion to work on climate, biodiversity and sustainable development topics
- Willingness to upskill, as required and supported by agreed measures with project director
- Readiness to travel within Thailand or in the region, subject to project requirements

This will be a fixed-term contract, starting as soon as possible and running until May 2027. Please submit your application and CV to [chattayada.pattaragulwanit@giz.de](mailto:chattayada.pattaragulwanit@giz.de). The deadline for applications is November 30, 2022. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

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