

Communication Manager

Background:

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and training hub.

Currently, we are looking for a Communication manager **to plan, manage and implement the communication activities** of the following programmes funded by the German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) and implemented:

Clean, Affordable, and Secure Energy for Southeast Asia or CASE – A regional programme, that aims to drive change in the power sector in Southeast Asia (SEA) towards increased ambitions with regards to climate change. It focuses on the four main SEA countries in terms of energy demand – Indonesia, Philippines, Thailand and Vietnam – as well as foresees regional interventions. CASE will also support coordination in the SEA power sector, provides technical and policy support and facilitate dialogue and communication around a new energy vision. As it aims to raise the profile of energy transition challenges and solutions in the general population, CASE has a strong communication angle and a lot of potential for exciting communication activities. It offers ample opportunities for diverse, challenging and exciting opportunities in one of the most important sectors for the environmental and economic future of Thailand and SEA.

As the portfolio of GIZ evolves, the communication officer will also take responsibility in shaping and implementing communication activities of other projects part of the GIZ energy cluster.

Responsibilities:

In close cooperation with the project director and the project manager, supported by an external communication consultancy company and by colleagues the incumbent will be responsible as follows:

1. Media, Publicity and Communication

- As programme communication focal point, coordinate communication efforts for CASE, incl. at regional level as well as in the four CASE countries (Indonesia, Philippines, Thailand and Vietnam)
- Create and develop content with colleagues throughout the programme with a focus on the right key messages and human-interest stories to feed each programme's relevant media channels
- Oversee CASE's social and communication channels ([CASE website](#); [CASE Facebook](#); [CASE LinkedIn](#); [CASE Twitter](#)) and ensure cohesive brand communication and up-to-date contents.
- Supervise and guide communication staff (i.e. intern/assistant) that will support the communication officer with the implementation of communication activities (in particular digital and social medias communication)

- Implement communication strategies as well as the rollout plan in line with the strategies developed for GIZ energy activities
- Produce or support the development of communication materials to increase programme visibility e.g. photos, videos, graphics, factsheet, newsletter, and power point presentations, press release for GIZ activities
- Update and ensure GIZ corporate design principles on all publications and media formats

2. Monitoring and Evaluation

- Monitor accounts for questions and comments daily and respond accordingly, involving project colleagues where necessary
- Monitor and analyze performance of the communication and PR activities
- Provide recommendations on emerging trends and innovations in digital media
- Provide preliminary analytics including monitoring, evaluation and assessment on the programmes' media channels / platforms / tools and adjust accordingly to improve efficacy

3. Extensive Support

- Provide support for media and public outreach around major events;
- Draft TOR for contracting PR & communication-related services providers (i.e. photographers, videographer, graphic designers, etc.) and steer their implementation
- Support event organizations with respect to communication and media outreach

4. Internal coordination

- Act as a media representative and as a focal point of communication and public relations for energy cluster with the following tasks: Participate in GIZ PR and Communication working group, Support GIZ communication activities (events, newsletter etc.) Coordinate with GIZ PR and Communication and external PR and Communication departments e.g. donors, embassies, and partner ministries as well as photographers, designers, copywriters, reporters etc.

Qualifications:

Education:

- Master's or Bachelor's Degree in communication, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieve the required outputs

Work Experience:

- Minimum of 7 years of practical professional work experience in the relevant disciplines to achieve the required outputs, ideally in a technical field or related to climate change, energy-related or environmental issues

Technical Knowledge and Skills:

- Knowledge of desktop publishing or graphics applications such as Adobe InDesign, Photoshop and Illustrator
- Very good working knowledge of ITC technologies (related software) and computer applications e.g. MS Office
- Knowledge and experience of online media platform (e.g. using analytic tool, working on website backend, etc.) is an asset
- Photography and videography skills
 - Graphic design technical skills
 - Knowledge on communication practice, methodology and practical application
 - Fundamentals of working in various media formats – print, audio, video, etc.
- **Excellent speaking and writing English required. Level of English will be tested.**

Personal Competency:

- Excellent verbal and oral communicator with service-oriented character
- Ability to manage multiple initiatives and priorities within specified timeframes
- Proven ability to conceptualize, plan and execute ideas as well as transfer knowledge and skills
- Excellent interpersonal skills with likable personalities, initiative, and creative
- Team player with ability to take challenges, pressure and deadline with a positive attitude
- Ability to work independently and in teams including both internal and external experts
- Ability and flexibility to travel domestically, mostly upcountry areas
- Social, intercultural understanding and interest, flexibility, ability to work in team, sense of diplomacy, ability to a politically sensitive environment, highly motivated
- Adaptable to rapidly changing priorities and able to manage multiple deadlines and deliver high quality work products
- Willingness to up skill as required by the tasks to be performed

This will be a fixed-term contract, starting as soon as possible and running at least until December 2027 (with possibility of extension).

Please read carefully the add and **submit a CV AND a cover letter in English** to chattayada.pattaragulwanit@giz.de. The deadline for applications is Friday, 14 October 2022. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

GIZ Office Bangkok

Mrs. Chattayada Pattaragulwanit

193/63 Lake Rajada Office Complex, New Ratchadapisek Road, Klongtoey, Bangkok 10110

<https://www.youtube.com/channel/UCeyVDmQIGbPvII5Ccob91JQ>

<https://www.youtube.com/user/GIZonlineTV>