

As an international cooperation enterprise for sustainable development with worldwide operations, the German government owned Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH operates on behalf of German Ministries, the governments of other countries and international clients. GIZ has a record of more than 60 years working in Thailand. For three projects of the Sustainable Consumption and Production Hub (SCP Hub) namely SCP Outreach, Scaling SCP and CAP SEA we are currently looking for a Public Relation (PR) and Knowledge Management (KM) Specialist

Public Relation (PR) and Knowledge Management (KM) Specialist

SCP Outreach and Scaling SCP are sister projects on similar topics but different countries: Southeast Asian (SEA) countries have expressed their concern and committed to play a proactive role in addressing climate change through their declarations at the recent UN Conferences on Climate Change. In the recent COP 26 the prime minister of Thailand has underlined this ambition by pledging to be carbon-neutral by 2050. The ASEAN Vision 2020 calls for “a clean and green ASEAN” with fully established mechanisms to ensure the protection of the environment, sustainability of natural resources and high quality of life for the people in the region. Eco-labeling (EL) and Sustainable Public Procurement (SPP) are important instrument to increase SCP, contribute to Sustainable Development Goals (SDG) 12 and reduce emissions. The projects support the development of these instruments in the region.

The Collaborative Actions for Single-Use Plastic Prevention in SEA (CAP SEA) project is a component of a global project working in Thailand, Malaysia and Indonesia: Existing production and consumption patterns in SEA countries are based on a linear raw materials economy in which plastic materials are poorly managed and disposed as waste after a short period of use. The widespread use of single-use plastic (SUP) contributes significantly to the entry into and pollution of water and sea. Waste management and the related recycling industry are underperforming to solve the problem. Also, SUP prevention business models have low potential for upscaling. However, experiences show that for SUP prevention to work, business models need to be embedded in a conducive regulatory framework. Therefore both, industry initiatives and SUP prevention business models require strategic government support. CAP SEA is supporting countries to develop such pre-consumption SUP prevention policies and enabling market conditions for SUP prevention business models.

All projects have intensive knowledge management needs to foster cooperation and peer-exchanges on environmental labels, SPP and SUP prevention. The projects develop professional knowledge documents and disseminate them through UN websites and the project networks. International knowledge exchanges through e-webinars and conferences are used to building capacities of government officials and practitioners. Press-releases and articles, as well as events increase the societal and political awareness.

The Public Relation (PR) and Knowledge Management (KM) Specialist will support focal persons in the three projects on KM and PR allocate his/her time as follows:

- “Collaborative Actions for Single-Use Plastic Prevention in South-East Asia (CAP SEA)”, implemented in Thailand, Malaysia and Indonesia (33%)
- “Sustainable Consumption and Production Outreach (SCP Outreach)” implemented in cooperation with Thailand, in Cambodia, Laos, Myanmar, Vietnam and Bhutan (33%)
- “Scaling Sustainable Consumption and Production (Scaling SCP)”, implemented in Thailand, Indonesia, the Philippines and Malaysia. (33%)

The PR and KM Specialist is responsible for:

A. Tasks

1. Public Relations Responsibilities

The PR and KM Specialist

- respond to requests for information release or press conference from the media, including writing press releases and other media communications;
- updates and maintains web content on GIZ webpage, as well as GIZ Office Bangkok outlets;
- liaises with partners and consultants to develop communication materials, including newsletters, website contents and other outreach activities;
- establishes and maintains relationships with implementation partners, the wider regional SCP and Circular Economy (CE) community, and public interest groups;
- plans and implements the development of workstreams to maintain favourable donor and stakeholder views of the project’s objective and accomplishments;
- confers with managers to identify PR needs and provides advice on business decisions.

2. Knowledge Management Responsibilities:

The PR and KM Specialist

- supports the managers to develop their projects’ KM workstreams, including strategy, action plan and support to implementation;
- develops specific activities in partner institutions for peer-learning and knowledge management, such as community of practices, training manuals and training-of-trainers;
- in cooperation with regional teams ensures synergies (resp. prevents overlaps) of projects with other national, regional and international programmes, projects, networks, such as SWITCH Asia, RethinkingPlastic, APRSCP, Consumer International, OnePlanetNetwork, GEN, other GIZ projects, etc;
- represent the projects and GIZ and facilitates national and international events;
- prepares and coordinates quality documents, including project deliverables and GIZ publications;
- draws up meeting and workshop reports and prepare presentation documents (i.e. power points);
- ensures proper documentation of projects e.g. through Data Management System (DMS) and related tools;
- formulates appropriate input for programme reports including annual reports, and contributes to other reports required by the management and GIZ Head Office;
- assists with research activities and studies which benefit the projects.

3. Administration

The PR and KM Specialist is

- develops autonomous contract and manages with third parties' PR and KM cluster functions, such as editing, translation, graphic design, IT support for blended WS implementation, facilitation and similar;
- enables collaborative development projects result- based monitoring and other management tools for the efficient and effective implementation of the project;
- organises the day-to-day operational management of the projects' PR and KM, including timely and quality provision of deliverables, facilitation and coordination of short-term experts.

4. Other related tasks

The PR and KM Specialist is

- closely coordinating and regular communicating with the manager (i.e. team meeting and/or Jour Fixe) to consult, reflect and jointly develop the KM and PR strategy of the projects;
- developing collaborative relationships with national partners, including agencies and line ministries, academia, civil society organizations, and other relevant national and international organizations;
- actively contributing to GIZ internal knowledge management structures, such as the SCP Hub, relevant working groups, country planning, etc.

Contract:

This will be a fixed-term contract starting as soon as possible and running until December 2023, with high possibility of extension.

Application:

Please submit your application and CV to chattayada.pattaragulwanit@giz.de. The deadline for applications is Friday, 8 July 2022. Only shortlisted candidates will be contacted. GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

GIZ Office Bangkok
Mrs. Chattayada Pattaragulwanit
193/63 Lake Rajada Office Complex, New Ratchadapisek Road, Klongtoey, Bangkok 10110

<https://www.youtube.com/channel/UCeyVDmQIGbPvII5Ccob91JQ>
<https://www.youtube.com/user/GIZonlineTV>