

# Dialogue Series on Upstream Policies and Business Cases for Single-Use Plastic Prevention

## Background

Existing production and consumption patterns worldwide are mainly based on a linear commodity economy. Especially Single-Use Plastic ends up as waste after a short and single use with disastrous consequences for marine and terrestrial ecosystems.

To change this, solutions that prevent single-use plastic from entering the market in the first place are needed. But how? We might wonder what policy options exist and have proven effective to prevent single-use plastics? What are experiences of practitioners that are subject to those policies, and how do they implement them in their operations?



## About the Dialogue Series

The Dialogue Series brings together experts and practitioners passionate about increasing circularity in plastics and prevent the proliferation of single-use plastics to share experiences on regulation, standards and business models that foster the utilization of recycled content in plastic packaging applications.

## Format

Each dialogue series is a 2-hour event and takes place online. Prior to the event, a pre-study on the topic of upstream policies will be prepared. The session starts with a short summary and presentation of the pre-studies content by the authors from the [Öko-Institut](#), a leading environmental research institute. Additionally, practitioners from the EU and ASEAN region will be invited to share and reflect on their experiences.

Dialogue Series Topics	Date	Pre-Study	Recordings
Recycled Content in Plastic Packaging Applications: Regulations, Standards and Experiences from Europe and Southeast Asia	17 Sep 2021	<a href="https://bit.ly/3maNlX9">https://bit.ly/3maNlX9</a>	<a href="https://youtu.be/2QpHbyWzOAM">https://youtu.be/2QpHbyWzOAM</a>
Design for Recycling: State of Play, Guidelines and Options for Action	14 Oct 2021	<a href="https://bit.ly/3k0Fw9l">https://bit.ly/3k0Fw9l</a>	<a href="https://youtu.be/95fmIzey7EE">https://youtu.be/95fmIzey7EE</a>
Corporates' Insights on LCA-based Choices for Reducing the Environmental Impact of Packaging	10 Nov 2021	<a href="https://bit.ly/3g5rh1S">https://bit.ly/3g5rh1S</a>	<a href="https://youtu.be/ruk4uggxWtw">https://youtu.be/ruk4uggxWtw</a>
Biobased and Biodegradable Plastics	8 Dec 2021	<a href="https://bit.ly/3lnxnaq">https://bit.ly/3lnxnaq</a>	<a href="https://youtu.be/2BlWt22JPfI">https://youtu.be/2BlWt22JPfI</a>
The Role and Scope of Municipalities in Preventing and Reducing Single-use Plastics: Learning from International Experiences	8 Feb 2022	na	<a href="https://youtu.be/GckEylNSvF8">https://youtu.be/GckEylNSvF8</a>

Economic and Fiscal Measures to Reduce Packaging Waste: Taxes and Incentives	12 MAY 2022	<a href="https://tinyurl.com/3knvn3p6">https://tinyurl.com/3knvn3p6</a>	<a href="https://youtu.be/Rad460UAD5M">https://youtu.be/Rad460UAD5M</a>
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## Target Groups

- CAP SEA project partners from Thailand, Malaysia and Indonesia (Technical Working Groups and Steering Committee) and municipalities from pilot projects
- Interested policymakers, practitioners, businesses, organisations and individuals who are passionate about increasing circularity in plastics and prevent the proliferation of single-use plastics

Note: Participation in this Dialogue Series is entirely free of charge. The event takes place in English with Thai and Indonesian translation provided.

## Learning Outcomes

At the end of each session, participants will:

- Understand the current regulations and state of play on upstream policies and business cases for single-use plastic prevention
- Learn about examples of European and Southeast Asian companies and understand their motivation and challenges
- Gain insights on the potential to incorporate upstream policies and business cases for single-use plastic prevention



## About the CAP SEA Project

To address the plastic crisis in Southeast Asia, the GIZ project module CAP SEA (Collaborative Action for Single-Use Plastic Prevention in Southeast Asia) supports reducing plastic waste and promoting reusable packaging systems in Thailand, Malaysia, and Indonesia by focusing on upstream approaches and embedding those in broader circular economy strategy advice to the partner governments.

CAP SEA is funded by the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU) and is part of the global project to support the “Export Initiative for Green Technologies”. GIZ is the main implementer while the implementation period runs from August 2019 – March 2023.

For more information on the activities of CAP-SEA, please download the factsheet [here](#).

For project queries, write to: Christoffer Brick, Project Leader, CAP SEA ([christoffer.brick@giz.de](mailto:christoffer.brick@giz.de))



Interested to attend the Dialogue Series? Register via our website:

[greentechknowledgehub.de/](https://greentechknowledgehub.de/)



For queries about the Dialogue series, write to:

[anusara.tanpitak@giz.de](mailto:anusara.tanpitak@giz.de)