

Owned by the German Government, the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) provides services in the field of international cooperation for sustainable development. GIZ works on behalf of public and private sector clients in both Germany and overseas. In Thailand, GIZ has a record more than 60 years and numerous projects have been implemented over time. The main focuses of GIZ Thailand at the present are climate change, private sector cooperation and training hub.

Currently, we are looking for a Communication Officer **to perform the communication activities** of the following programmes funded by the German Federal Ministry for Environment, Nature Conservation and Nuclear Safety (BMU) and implemented:

1. Clean, Affordable, and Secure Energy for Southeast Asia or CASE – A regional programme, that aims to drive change in the power sector in South East Asia (SEA) towards increased ambitions with regards to climate change. It focuses on the four main SEA countries in terms of energy demand – Indonesia, Philippines, Thailand and Vietnam – as well as foresees regional interventions. CASE will also support coordination in the SEA power sector, provides technical and policy support and facilitate dialogue and communication around a new energy vision. Through these activities, CASE will directly contribute to the transition of the power sector towards an innovative, economically successful and environmentally friendly model for SEA.
2. Thai-German Climate Programme, Energy Project or TGCP-Energy – The Thai-German Climate Programme (TGCP) was established to support Thailand to achieve its target of 20% GHG reduction compared to the business-as-usual (BAU) level as stated in the Nationally Determined Contribution (NDC) by 2030. TGCP-Energy is an energy project which is part of TGCP with a dedicated focus on the energy sector. The project is jointly implemented by the Permanent Secretary Office, the Ministry of Energy (MoEN) of Thailand and GIZ. The TGCP-Energy supports the MoEN in finding a balanced way to promote environmentally friendly energy systems while ensuring security of energy supply by providing solid, practical, and innovative recommendations.

Senior Communication Officer

Responsibilities:

In close cooperation with the project director and the project manager, the incumbent will be responsible as follows:

1. Internal coordination

- Act as a media representative and as a focal point of communication and public relations for energy cluster with the following tasks:
 - Participate in GIZ PR and Communication working group
 - Coordinate with GIZ PR and Communication and external PR and Communication departments e.g. donors, embassies, and partner ministries as well as photographers, designers, copywriters, reporters etc.

2. Media, Publicity and Communication

- (For CASE programme) Collaborate closely with communication consultancy company in implementing the work plan and to reach the planned outcomes while maintaining GIZ's PR & Communication standards and rules

- Develop and implement communication strategies as well as the rollout plan in line with the strategies developed for each programme
- Develop media campaigns with respect to its target groups for each programme
- Oversee and develop content derived from existing channels and relevant parties as well as create new content with a focus on the right key messages and human-interest stories to feed each programme's relevant media channels for each programme
- Produce or support the development of communication materials e.g. photos, videos, graphics, factsheet, newsletter, and power point presentations for each programme
- Engage in targeted influencer outreach on social media platforms
- Update and ensure GIZ corporate design principles on all publications and media formats
- Oversee all written content in term of editing and proofreading both in Thai and English

3. Monitoring and Evaluation

- Monitor accounts for questions and comments daily and respond accordingly, involving project colleagues where necessary
- Monitor and analyze performance of the communication and PR activities
- Provide recommendations on emerging trends and innovations in digital media
- Provide preliminary analytics including monitoring, evaluation and assessment on the programmes' media channels / platforms / tools and adjust accordingly to improve efficacy

4. Extensive Support

- Provide support for media and public outreach around major events;
- Draft TOR for contracting PR & communication-related services providers (i.e. photographers, videographer, graphic designers, etc.) and steer their implementation
- Support event organizations with respect to communication and media outreach
- Support other activities as needed

Qualifications:

Education:

- Master's or Bachelor's Degree in communication, Journalism, Public Relations, Marketing, Digital Media, Graphic Design, Photography and Videography, or related discipline that is relevant to achieve the required outputs

Work Experience:

- Minimum of 3 years of practical professional work experience in the relevant disciplines to achieve the required outputs, ideally in a technical field or related to climate change, energy-related or environmental issues

Technical Knowledge and Skills:

- Knowledge of desktop publishing or graphics applications such as Adobe InDesign, Photoshop and Illustrator
- Very good working knowledge of ITC technologies (related software) and computer applications e.g. MS Office

- Knowledge and experience of online media platform (e.g. using analytic tool, working on website backend, etc.) is an asset
- Photography and videography skills
- Graphic design technical skills
- Knowledge on communication practice, methodology and practical application
- Fundamentals of working in various media formats – print, audio, video, etc.
- Excellence in writing, reading and speaking in English and Thai

Personal Competency:

- Excellent verbal and oral communicator with service-oriented character
- Ability to manage multiple initiatives and priorities within specified timeframes
- Proven ability to conceptualize, plan and execute ideas as well as transfer knowledge and skills
- Excellent interpersonal skills with likable personalities, initiative, and creative
- Team player with ability to take challenges, pressure and deadline with a positive attitude
- Ability to work independently and in teams including both internal and external experts
- Ability and flexibility to travel domestically, mostly upcountry areas
- Social, intercultural understanding and interest, flexibility, ability to work in team, sense of diplomacy, ability to a politically sensitive environment, highly motivated
- Adaptable to rapidly changing priorities and able to manage multiple deadlines and deliver high quality work products
- Willingness to up skill as required by the tasks to be performed

This will be a fixed-term contract, starting as soon as possible and running at least until June 2022 (with possibility of extension).

Please read carefully the add and **submit a CV AND a cover letter in English** to chattayada.pattaragulwanit@giz.de. The deadline for applications is Friday, November 13, 2020. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

GIZ Office Bangkok

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<https://www.youtube.com/channel/UCeyVDmQIGbPvII5Ccob91JQ>

<https://www.youtube.com/user/GIZonlineTV>