

The German government's international cooperation enterprise for sustainable development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, operates world-wide on behalf of German Ministries, the governments of other countries and international clients. GIZ has a record of more than 60 years working in Thailand. We are looking for an intern to support the implementation of the Moverity – Digital Data for Mobility Project.

## Intern

The ASEAN region has become one of the world's largest car and motorcycle markets as vehicle ownership grows with economic development and rising incomes. In addition, several ASEAN member states (AMS) are successfully promoting automotive industry development. Following global policy trends and based on national energy and environmental concerns, AMS have started to introduce domestic policies to promote improvements in the energy efficiency of vehicles. In order to design sound policies for a sustainable transport sector, adequate data needs to be collected. Key data to be collected will include the number of vehicles, distance, and fuel use. The number of vehicles and distance tend to be reasonably well-covered by regular public data collection. However, numbers on fuel is scant at best and usually only covers so-called "stated fuel economy" and not real-world fuel economy (FE).

Against this backdrop, GIZ and Toyota have worked together in 2018 to develop a web portal for data collection on the real-word fuel consumption of car users. The web portal has been named Moverity. Data entry works either through the web portal or with the help of an interactive chatbot on Facebook messenger. Moverity aims to be a practical solution that allows car drivers across Southeast Asia to monitor and to manage fuel use and fuel costs with just their smartphone, and without the need to install extra equipment. Moverity further helps to improve driving trip after trip towards a more sustainable driving style. It does so by giving hints and tips on eco-driving techniques and by tracking the user's fuel-efficiency progress. To ensure the successful operation of this platform, it became clear in the development process that more time, more resources and more collaboration partners are necessary for making Moverity a success in terms of wide-spread adoption in several countries in Southeast Asia.

To support its programme activities, we are looking for an Intern with the following responsibilities:

### Responsibility

- Update and post social media and website content; respond to web correspondence, social media posts, writing news and newsletter for Moverity platform outreach
- Produce infographics, videos and pictures for Moverity platform outreach
- Assist in preparing events, workshops and exhibitions
- Assist in preparing information and research materials; create and maintain PowerPoint presentations
- Take notes and memos during meetings; type documents, drafts, and reports; sort and manage files
- Manage databases and input information, data, and records

### Qualifications

- Excellent writing and editing skills in both Thai and English for storytelling which a key message is clearly identified and presented nicely in the story.
- A strong writer and editor with a flair for turning technical abstract issues into simple non-technical stories for a broad audience
- Experiences in website and social media content and management

- Experience in organizing showcase event and exhibition
- Knowledge in graphic and design skills, photo-taking, video shooting and editing, website maintenance, website development, marketing and understanding of Search Engine Optimisation (SEO) are asset

**Personal attributes and competencies:**

- Self-motivated, flexible and resourceful
- Able to strategize and find creative solutions
- Hands-on mentality and detail-oriented work ethics
- Team player and able to maintain positive attitudes
- Able to work under time pressure by ensuring quality outputs and meeting deadlines
- Interest and ability to work in a cross-cultural context and environment

Working period at least 3-5 months: Jan – May 2020

Undergraduate – master's degree in Communication Arts, Journalism and Mass Communication, or related discipline.

Please submit your application and CV to [chattayada.pattaragulwanit@giz.de](mailto:chattayada.pattaragulwanit@giz.de). The deadline for applications is January 15, 2020. Only shortlisted candidates will be contacted.

GIZ Thailand is an equal opportunity employer and actively encourages gender diversity within the company and operations.

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