Sustainable Tourism Standards
And Climate Change

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18 October 2017
What is the GSTC?

The leading global authority in setting and managing standards for sustainable travel & tourism

Founding Organizations:
GSTC Criteria

To date, two sets of GSTC Criteria have been developed:

1- Criteria for Industry (Hotels & Tour Operators) (2008, revised 2012, revised December 2016 with the new name of “Industry”)
2 - Criteria for Destinations (Nov 2013)

Each set of Criteria include these 4 pillars:

- Sustainability Management
- Social & Economic
- Cultural
- Environmental
Climate Change in the GSTC Criteria

**GSTC Destination Criteria**

**Criterion A5 Climate change adaptation**

The destination has a system to identify risks and opportunities associated with climate change. This system encourages climate change adaptation strategies for development, siting, design, and management of facilities. The system contributes to the sustainability and resilience of the destination and to public education on climate for both residents and tourists.
Climate Change in the GSTC Criteria

Criterion GSTC-D  A5 Climate change adaptation

Performance Indicators:

• IN-A5.a. Current system for climate change adaptation and risk assessment
• IN-A5.b. Laws or policies to mitigate climate change and encourage technologies to mitigate climate change
• IN-A5.c. Program to educate and raise awareness among the public, tourism enterprises, and visitors about climate change
Criterion B1 Community support
The organization actively supports initiatives for local infrastructure and social community development. Examples of initiatives include education, training, health and sanitation and projects which address the impacts of climate change.
The Role of Standards

- Basis for certification
- For training, education, awareness
- Guidelines for legal and regulatory codes
- Measurement & Evaluation
- Market Access clarity
SUSTAINABILITY CERTIFICATION

To demonstrate their commitment to social and environmental good practice, we expect our own hotels and all hotel partners to implement credible sustainability certifications. Our target is to increase the number of hotels achieving these credentials so that by 2020 we can take more than 10 million guests to hotels with credible certifications – up from 5.5 million guests in 2015.

GLOBAL SUSTAINABLE TOURISM CRITERIA

GSTC is a global initiative dedicated to promoting sustainable tourism practices around the world. At the heart of the initiative are the Global Sustainable Tourism Criteria, which outline the key principles covering all aspects of sustainability – social, economic and environmental – that provide a framework for assessing the sustainability of tourism businesses.

TUI focuses on certifications that are aligned with the Global Sustainable Tourism Criteria. Currently 25 standards have achieved GSTC recognition or approval, including Travelife, GOTS, Sedo, and OEH. By actively supporting, with a product offering of more than 13,000 hotels and destinations, stricter criteria, we can contribute to international efforts to improve sustainability in tourism by covering areas such as reducing waste, use of water, energy and harmful chemicals, supporting local communities and protecting employees, wildlife and human rights.

www.travelife.org
Royal Caribbean & WWF Set Sustainability Goals

Sustainable Seafood Target
Responsibly source 90 percent of its wild-caught seafood by volume from MSC certified sustainable fisheries by 2020

Global Tour Operations Target
By the end of 2019, all “sustainable tours” offered by RCL will be provided by GSTC certified operators

www.gstcouncil.org
Roadmap to Sustainable Destinations

1. Destination leadership pledges to adhere to the GSTC Destination Criteria
2. GSTC provides training to government and key stakeholders
3. Expert team assesses current practices guided by GSTC-D; destination council addresses sustainability gaps
4. Council oversees program to meet sustainability standards and motivate stakeholders
5. Destination receives public recognition for achievements such as certification

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