Status Quo of Climate Change Adaptation in the Tourism Sector in Thailand

Bangkok, 19.10.2017
Needs assessment on climate change adaptation in the tourism sector

Objective: The Status Quo of Adaption in the Tourism Sector in Thailand is assessed and recommendations for adaptation mainstreaming are elaborated

Findings and recommendations:

1. Policy Implementation
2. Research Gaps and Data availability
3. Funding and Financing
4. Capacity needs
5. Institutions and cooperation
Policy implementation

- Fill in **policy gaps** while further integrating policies
- Integrate climate risk factors in **licensing criteria** and improve inspection processes
- Place **sustainable tourism** that integrates adaptation topics within policy frameworks
Adressing Research Gaps and Data availability

- Establish communication and **flow of data** between science community and tourism sector
- Make **data understandable**/usable for practitioners
- Develop a **research agenda** to support evidenced-based decision-making
- **Monitor and evaluate** CC impacts and current and future adaptation activities
Funding and Financing

- Employ **financial mechanisms** for CCA and establish financing instruments in the sector
- Implement **economic incentives** to encourage adaptation strategies
- Consider climate change in **credit risk** and project finance assessments
Capacity building

- **Build capacity** of government and tourism organisations at national, regional and destination level
- **Train the trainers** on all stakeholder levels
- Use **existing structures** for capacity building
- Build up **awareness campaigns** and resources that support behavioural change
Institutions and cooperation

- Strengthen institutions and their mandate
- Enhance inter-departmental and trans-disciplinary cooperation
- Foster and institutionalize cooperation between private and public sector
- Install effective control systems to ensure that policies are implemented and monitored
Innovation strategies

- **Adaptation** is also the ability to innovate and attract new markets
- **Private sector** is key in innovation of tourism products and services
- **Innovation** will bring potential returns and contribute to the resilience of destinations
Thank you

German International Cooperation
Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH

Sitz der Gesellschaft
Bonn und Eschborn

Risk-based National Adaptation Plan (Risk-NAP)

c/o Office of Natural Resources & Environment
Policy & Planning
60/1 ONEP Building, 7 Fl.
Soi Piboonwatana 7, Rama VI Road, Phayathai
Bangkok 10400, Thailand
T +66 2298 6587-88
F +66 2298 6589
I www.thai-german-cooperation.info

Contact:
Jochen Zimmermann
Consultant for Sustainable Tourism Development
jochen.zimmermann@posteo.de
M +66 6486 58012