



Status Quo of Climate Change Adaptation in the Tourism Sector in Thailand

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Needs assessment on climate change adaptation in the tourism sector

Objective: The Status Quo of Adaption in the Tourism Sector in Thailand is assessed and recommendations for adaptation mainstreaming are elaborated

Findings and recommendations:

1. Policy Implementation
2. Research Gaps and Data availability
3. Funding and Financing
4. Capacity needs
5. Institutions and cooperation



Policy implementation



- Fill in **policy gaps** while further integrating policies
- Integrate climate risk factors in **licensing criteria** and improve inspection processes
- Place **sustainable tourism** that integrates adaptation topics within policy frameworks



Addressing Research Gaps and Data availability



- Establish communication and **flow of data** between science community and tourism sector
- Make **data understandable**/usable for practitioners
- Develop a **research agenda** to support evidenced-based decision-making
- **Monitor and evaluate** CC impacts and current and future adaptation activities



Funding and Financing



- Employ **financial mechanisms** for CCA and establish financing instruments in the sector
- Implement **economic incentives** to encourage adaptation strategies
- Consider climate change in **credit risk** and project finance assessments



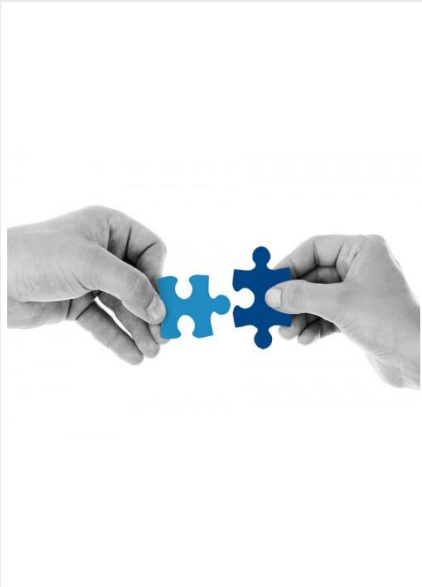
Capacity building



- **Build capacity** of government and tourism organisations at national, regional and destination level
- **Train the trainers** on all stakeholder levels
- Use **existing structures** for capacity building
- Build up **awareness campaigns** and resources that support behavioural change



Institutions and cooperation



- Strengthen institutions and their **mandate**
- Enhance inter-departmental and **trans-disciplinary cooperation**
- Foster and institutionalize cooperation between **private and public sector**
- Install effective **control systems** to ensure that policies are implemented and monitored



Innovation strategies



- **Adaptation** is also the ability to innovate and attract new markets
- **Private sector** is key in innovation of tourism products and services
- **Innovation** will bring potential returns and contribute to the resilience of destinations



Thank you

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Risk-based National Adaptation Plan (Risk-NAP)

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