



# Sustainable Tourism Standards And Climate Change

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# What is the GSTC?



The leading global authority in setting and managing *standards* for sustainable travel & tourism

Founding Organizations:



# GSTC Criteria

To date, **two** sets of GSTC Criteria have been developed:  
1- Criteria for **Industry (Hotels & Tour Operators)** (2008, revised 2012, revised December 2016 with the new name of “Industry”)  
2 - Criteria for **Destinations** (Nov 2013)

*Each set of Criteria include these 4 pillars:*

## Sustainability Management



## Social & Economic



## Cultural



## Environmental



# Climate Change in the GSTC Criteria

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## ***GSTC Destination Criteria***

### **Criterion A5 Climate change adaptation**

The destination has a system to identify risks and opportunities associated with climate change. This system encourages climate change adaptation strategies for development, siting, design, and management of facilities. The system contributes to the sustainability and resilience of the destination and to public education on climate for both residents and tourists.

# Climate Change in the GSTC Criteria

## **Criterion GSTC-D A5 Climate change adaptation**

### **Performance Indicators:**

- IN-A5.a. Current system for climate change adaptation and risk assessment
- IN-A5.b. Laws or policies to mitigate climate change and encourage technologies to mitigate climate change
- IN-A5.c. Program to educate and raise awareness among the public, tourism enterprises, and visitors about climate change

# Climate Change in the GSTC Criteria

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***GSTC Industry Criteria*** (for  
*hotels/accommodations and tour operators*)

## **Criterion B1 Community support**

The organization actively supports initiatives for local infrastructure and social community development. Examples of initiatives include education, training, health and sanitation and projects which address the impacts of climate change.

# The Role of Standards

- Basis for certification
- For training, education, awareness
- Guidelines for legal and regulatory codes
- Measurement & Evaluation
- Market Access clarity







## SUSTAINABILITY CERTIFICATION

To demonstrate their commitment to social and environmental good practice, we expect our own hotels and our hotel partners to implement credible sustainability certifications. Our goal is to increase the number of hotels achieving these certifications so that by 2020 we can take more than 10 million guests to hotels with credible certifications – up from 5 million in 2015.

### GLOBAL SUSTAINABLE TOURISM COUNCIL

GSTC is a global initiative dedicated to promoting sustainable tourism practices around the world. At the heart of GSTC are the Global Sustainable Tourism Criteria (GSTC Criteria), principles covering all aspects of sustainable tourism – social and economic – that provide a framework for assessing the sustainability of tourism businesses.

TUI focuses on certifications that are aligned with the Global Sustainable Tourism Criteria. Currently 25 standards have achieved GSTC recognition or approval, including Travelife,



**77% of TUI group-owned hotels had sustainability certifications**

Travelife is a sustainability partner, with a range of products offering different levels of certification and stricter criteria. Travelife is also a member of the international GSTC Council. The standards (including GSTC and ISO 26000) and cover areas such as reducing waste, use of water, energy and harmful chemicals, supporting local communities and protecting employees, wildlife and human rights.

[www.travelife.org](http://www.travelife.org)

[www.gstcouncil.org](http://www.gstcouncil.org)



# Royal Caribbean & WWF Set Sustainability Goals

## **Sustainable Seafood Target**

Responsibly source 90 percent of its wild-caught seafood by volume from MSC certified sustainable fisheries by 2020



## **Global Tour Operations Target**

By the end of 2019, all “sustainable tours” offered by RCL will be provided by GSTC certified operators



# Roadmap to Sustainable Destinations

